




Anna Karlovskaya

Front-End Developer

www.annakarlovskaya.com

 (778) 953-5847

 /annakarlovskaya

 karlovskaya@gmail.com

 /annakarlovskaya

Summary

A **Front-End Developer** with hands-on experience in creating mobile-first websites from scratch as well as developing CMS projects. Possessing in-depth experience in client relationship management and recruitment, understand the crucial role of effective communication and time-management in pursuing client's and business' goals. Passionate about gaining new knowledge and experience and interested in making the web accessible for everyone using UX design best practises.

Experience

November 2017 - Present

Front-End Developer | Vancouver, BC

SoftwareKeep Group, www.softwarekeep.com

- Build and update custom modules on Magento 1 platform (4 websites and 12 store views)
- Develop responsive mobile-first promo and landing pages using PHTML, LESS/CSS/CSS3, jQuery
- Write, modify code using W3C and accessibility standards, validation tools
- Work in collaboration with back-end developer, designers and marketing specialist

February 2017 - October 2017

Front-End Developer | Vancouver, BC

WebInjected Solutions Inc., www.webinjected.com

- Customize Magento 2 themes layout and look and feel using LESS, XML, PHTML template files
- Develop responsive custom themes, landing pages using HTML5, CSS/CSS3, jQuery
- Search, install and customize third-party Magento extensions
- Implement and customize Webinjected company extensions
- Work with designers to implement mockups with custom design
- Work with project managers to understand project scope and objectives

Technical Skills

Languages & Technologies:

HTML/HTML5, CSS/CSS3 (SASS/LESS)
Javascript and jQuery, PHP/PHTML, XML

CMS: WordPress, Magento

UI Framework: Bootstrap

JS Frameworks: ReactJS, AngularJS (basics)

Adobe Suite:

Illustrator, Photoshop

Tools:

Git, CLI (Terminal), Balsamiq wireframing,
W3 Validators, WAVE, inVision

Education

May - October 2016

BCIT | Vancouver, BC

Technical Web Design Program

Full-time, Certificate

2003 - 2008

Moscow State University of Technology "STANKIN"

Moscow, Russia

Master's in Economics and Management

(GPA 3.64)

1991 - 1998

School of Music "ROSINKA"

Serpukhov, Russia

Piano class


Status in Canada

Permanent Resident

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Experience (continued)

November - January 2017

Web Designer | Vancouver, BC

Freelance

- Met with the clients to determine requirements and goals, conducted regular client meetings for feedbacks
- Conducted content audit of current websites, competitive and gap analysis
- Updated content hierarchy and information architecture to meet client's needs
- Created paper wireframes and visual mockups for mobile and desktop website versions
- Developed WordPress websites using a starter theme, conducted website testing, client tutoring

April 2012- October 2014

Operations Manager | Moscow, Russia

ANCOR Banking, Financial Services

Company provides recruitment and staffing services for banks and financial companies in Russia, Ukraine and Kazakhstan. Randstad Strategic Partner.

- Communicated with regional recruiters (18 colleagues in 7 branches in Russia and Ukraine) to monitor recruitment projects progress, provided recommendations, enforced internal standards and procedures
- Analyzed recruiting reports to improve recruiters' efficiency, prepared statistical reports for Operations Director and CEO
- Updated different client materials and databases, maintained company's intranet site
- Received recognition as "Most knowledgeable and always ready to help coworker" from colleagues and upper management

May 2010 - April 2012

Account Manager | Moscow, Russia

ANCOR Banking, Financial Services

Reported to CEO, my client portfolio included 20 banks, insurance and leasing companies with extended retail branch network across Russia with 5 different HR products.

- Managed full projects cycle - conducted negotiations, prepared commercial proposals, launched projects, projects implementation troubleshooting, debt control monitoring
- Communicated with other team members including Team and Product Leaders and recruiters to ensure timely and successful delivery services and meet target goals
- Prepared, analyzed and presented client reports and projects results to the team and upper management
- Successfully launched and completed more than 10 large cross-country projects for TOP 20 banks and financial companies that improved company brand recognition and customer loyalty

Volunteering

December 2016

ConFoo Vancouver | Vancouver, BC

Volunteer

October 2016, November 2016

Ladies Learning Code | Vancouver, BC

Mentor

August 2016

WordCamp 2016 | Vancouver, BC

Volunteer

April 2015 - July 2015

The English-Speaking Union

NYC, USA

Receptionist, Greeter, Unit Coordinator

November 2014 - December 2014

New York Cares | NYC, USA

Volunteered for different short-term projects